



## Learn More ... Social Entrepreneurship and Social Enterprise

(This research guide is available online at <http://library.fcgov.com/adult/business/>)

### **Web Resources—Social Enterprises**

AuroLab: <http://202.71.144.97/aurolab/about1.htm> Hospital and manufacturer of medical devices serving poor people, mainly in India.

Baby Academy <http://www.ashoka.org/search/fellows> Alternative preschool chain in the Middle East.

Barefoot MBA <http://barefootmba.wordpress.com/about/> Program by Stanford University graduate business students to bring business savvy to undereducated entrepreneurs around the world.

Ciudad Saludable <http://www.ciudadsaludable.org/es/english.htm> Peruvian program that promotes and organizes for efficient solid waste management systems.

Coop Roca [http://www.coopa-roca.org.br/en/index\\_en.html](http://www.coopa-roca.org.br/en/index_en.html) Brazillian sewing cooperative.

Delancey Street Project <http://www.delanceystreetfoundation.org/> Criminal Rehabilitation Center in which residents run various business enterprises.

Development Aid From People to People in Zambia (DAPP) <http://www.dappzambia.org/> A Zambian Registered Association working with development projects reaching out to thousands of people with information, training and direct support.

Development and Education Program for Daughters Community Center (DEPDC) <http://www.depdc.org/> Education and socialization program for girls and women in Thailand who would otherwise be forced into prostitution.

Grameen Bank <http://www.grameen-info.org/> Grants small loans without requiring collateral.

Homeboy Industries <http://www.homeboy-industries.org/> Several successful businesses run by former gang members in Los Angeles--Homeboy Bakeries, Homegirl Café, Homeboy Maintenance, and more.

IDEAAS <http://www.wdi.umich.edu/ResearchInitiatives/SocialEnterprise/AlianzaONG/Eng/IDEAAS> Works on sustainable development and environmental conservation initiatives in Brazil's rural areas.

Ruchika School Social Service Wing, Train Platform Schools <http://www.ruchika.org/> Educational opportunities for indigent children in India.

Women's Bean Project <http://www.womensbeanproject.com/> Teaches job readiness and life skills for entry-level jobs through employment in our gourmet food production business.

### **Organizations that Specialize in Providing Direct Support to Social Entrepreneurs and Social Enterprise**

Acumen Fund <http://www.acumenfund.org/> Supports entrepreneurial approaches to solving global poverty by providing a blueprint for building financially sustainable and scalable organizations that deliver affordable, critical goods and services to the poor

Ashoka <http://www.ashoka.org/home/index.cfm> Develops the profession of social entrepreneurship around the world by investing in people.

Draper Richards Foundation <http://www.draperrichards.org/> Helps people create wide-reaching social change by providing funding and business mentoring to individuals and their non-profit organizations.

Echoing Green <http://www.echoinggreen.org/> Sparks social change by identifying, providing startup grants, supporting, and connecting social entrepreneurs and their organizations.

GlobalGiving <http://www.globalgiving.com/> Enables individuals and companies to find and support social and economic development projects around the world.

Global Indian Foundation <http://www.globalindian.org.sg/Default.aspx?tabid=2014> Singapore-based non-profit foundation that provides K-12 schools, cultural centers and resource centers.

Good Company Ventures <http://www.goodcompanyventures.org/> Catalyzes start-ups with innovative solutions to big, unmet social needs. GoodCompany entrepreneurs get a great place to work in Philadelphia, a community of like-minded entrepreneurs, and access to a network of capital sources and expert advisors. Champions models that offer investors both financial return and social impact.

Kauffman Foundation . <http://www.kauffman.org/> Improves economic welfare and academic achievement of children in low-income families by promoting entrepreneurship-friendly policies and research in technology and education.

New Profit Inc. <http://newprofit.com/> a venture philanthropy fund with individual donors and partner, Monitor Group. Provides multi-year financial and strategic support to social entrepreneurs working in education, youth development, public health, workforce development, and other areas.

Omidyar Network <http://www.omidyar.com/> a philanthrocapitalist investment firm that has committed more than \$290 million to for-profit companies and nonprofit organizations that foster economic advancement and encourage individual participation across multiple investment areas, including microfinance, property rights, government transparency and social media.

Schwab Foundation for Social Entrepreneurship <http://schwabfound.weforum.org/sf/index.htm> Supports social entrepreneurship as a key element to advance societies and address social problems.

Skoll Foundation <http://www.skollfoundation.org> Advances systemic change to benefit communities around the world by investing in, connecting and celebrating social entrepreneurs. The foundation extends its mission through Social Edge, an online resource for the social entrepreneur community.

Social Enterprise Coalition <http://www.socialenterprise.org.uk/> Promotes social entrepreneurship and social enterprise in Great Britain.

Social Entrepreneur Corps <http://socialentrepreneurcorps.com/> Connects university students and recent graduates with opportunities to work on a grassroots level with professional international and local social entrepreneurs.

The George Foundation (TGF) <http://www.tgfworld.org/> A non-governmental organization (NGO) the mission of which is to alleviate poverty, promote health and a clean environment, and strengthen democratic institutions and values in India.

UnLtd. <http://www.unltd.org.uk/> Supports social entrepreneurs by providing a complete package of funding and support, to help social entrepreneurs make their ideas a reality.

Young Woman Social Entrepreneurs <http://www.ywse.org/> National organization with chapters in San Francisco, New York City, and Los Angeles.

### **General Resources for Research on Social Change Organizations**

Changemakers.net <http://www.changemakers.net/> Inspires change by providing resources in an online community that competes to find the best solutions to social problems, then collaborates to refine, enrich and implement them.

Charity Navigator <http://www.charitynavigator.org/> Evaluates the financial health of over 5,400 of America's largest charities.

Chronicle of Philanthropy – online newspaper <http://philanthropy.com/> Print and online newspaper covering the world of nonprofits

Craigslist Foundation <http://craigslistfoundation.org/index.php?page=Home> Provides resources to help the next generation of nonprofit leaders, including a Nonprofit Boot Camp.

Idealist.org <http://www.idealists.org> Helps members and supporters find practical solutions to social and environmental problems by connecting people, organizations and resources

The New Heroes. PBS Four-hour Series that tells the stories of twelve social entrepreneurs who bring innovative, empowering solutions to the most intractable social problems around the world.  
<http://www.pbs.org/opb/thenewheroes/about/>

OneWorld.net <http://us.oneworld.net/> Online media gateway designed to inform about human rights and sustainable development worldwide.

Social Entrepreneurs PBS/FRONTLINE World Film Series.  
<http://www.pbs.org/frontlineworld/stories/socialentrepreneurs.html> Stories of people whose ideas and organizations create new and sustainable markets and services that benefit underserved communities in the developing world.

### **Social Entrepreneur/Enterprise Research Based in Universities**

Center for Social Innovation (CSI) at Stanford Graduate School of Business.  
<http://www.gsb.stanford.edu/csi> Promotes solutions through interdisciplinary research, teaching beyond the classroom and efforts to engage with those who lead social change

Center for the Advancement of Social Entrepreneurship at Duke University's Fuqua School of Business <http://www.caseatduke.org/> Explores adapting business concepts, tools and skills to the social sector in appropriate, practical and effective ways, increasing awareness on a local, national and international level.

Columbia Business School Social Enterprise Program  
<http://www4.gsb.columbia.edu/socialenterprise> Empowers students to achieve social benefit through business practices

Global Sustainable and Social Enterprise Colorado State University Graduate School of Business  
<http://www.biz.colostate.edu/gsse/pages/default.aspx> Educating students on how to use private enterprise to address global economic development

Skoll Center for Social Entrepreneurship at Oxford University <http://www.sbs.ox.ac.uk/skoll/>  
Promotes the advancement of social entrepreneurship worldwide

Social Enterprise Initiative at Harvard Business School <http://www.hbs.edu/socialenterprise/>  
Educates leaders by integrating social enterprise-related research, teaching and activities.

### **Books**

Bortstein, David. How to Change the World: Social Entrepreneurs and the Power of New Ideas. Oxford; New York: Oxford University Press, 2004. [Harmony Library 361.2 Bornstein, D. 2004]

Brooks, Arthur C. Social Entrepreneurship: A Modern Approach to Social Value Creation. Upper Saddle River, N.J.: Pearson Prentice Hall, 2009. [on order]

Elkington, John. The Power of Unreasonable People: How Social Entrepreneurs Create Markets That Change the World. Boston: Harvard Business School Press, 2008 [on order]

International Perspectives on Social Entrepreneurship Research (Revised). Palgrave MacMillan. 2009 [on order]

Light, Paul C. The Search for Social Entrepreneurship. Washington, D.C.: Brookings Institute, 2008. [on order].

Mosher-Williams, ed. Research on Social Entrepreneurship: Understanding And Contributing to An Emerging Field. Washington, D.C.: Aspen Institute, 2006.

Moulden, Julia. We Are the New Radicals: A Manifesto for Reinventing Yourself and Saving the World. New York: McGraw-Hill, 2008. [on order].

Nicholls, Alex, ed. Social Entrepreneurship: New Models of Sustainable Social Change. Oxford; New York: Oxford University Press, 2006. [on order]

Perrini, Francesco, ed. The New Social Entrepreneurship: What Awaits Social Entrepreneurial Ventures? Cheltenham, UK; Northampton, MA: Edward Elgar, 2006.

Shirk, Martha. Kitchen Table Entrepreneurs: How Eleven Women Escaped Poverty and Became their Own Bosses. Boulder: Westview Press, 2002. [Main and Harmony 338.04 Shirk, M. 2002]

"Social Entrepreneurship *and* Government: A New Breed of Entrepreneurs Developing Solutions to Social Problems" in The Small Business Economy for Data Year 2006: A Report to the President U.S. GPO. 2007. [on order and online: [http://www.sba.gov/advo/research/sb\\_econ2007.pdf](http://www.sba.gov/advo/research/sb_econ2007.pdf) ]

Steyaert, Chris. Entrepreneurship as Social Change: A Third Movement in Entrepreneurship Book. Cheltenham, UK; Northampton, MA: Elgar, 2006.

Wei-Skillern, Jane, et al. Entrepreneurship in the Social Sector. Sage Publications. 2007. [361.00684 Entrepreneurship 2007].

Westley, Frances, et al. Getting to Maybe: How the World Is Changed. Toronto: Random House Canada, 2006. [on order].