International Business -- Resources

General—Start Here

- **GlobalEdge** [http://globaledge.msu.edu/](http://globaledge.msu.edu/) Start here for all aspects of international business research.

- **Buy USA** (U.S. Commercial Service) [http://www.buyusa.gov/](http://www.buyusa.gov/) Helps U.S. companies find new international business partners in worldwide markets. If you're outside the U.S. and looking for U.S. suppliers, BuyUSA services can help you find U.S. suppliers of products and services.

- **Doing Business In...** [http://www.doingbusiness.org/](http://www.doingbusiness.org/) *Doing Business in...* provides objective measures country-by-country for the rules and regulations for starting a business, dealing with construction permits, employing workers, registering property, getting credit, protecting investors, paying taxes, trading across borders, enforcing contracts and closing a business—as they apply to domestic small and medium-size enterprises.

- **U.S. Government Export Portal** [http://www.export.gov/](http://www.export.gov/) Basic guide to exporting; includes licenses & regulations, sorted by industry; includes trade leads and market research.

- **Encyclopedia of Global Industry** [http://www.poudrelibraries.org/research/business.php](http://www.poudrelibraries.org/research/business.php) A comprehensive international guide to the world’s most lucrative and high-profile industries, includes approximately 125 detailed profiles of major global industries, such as mining, pharmaceuticals, motor vehicles and many others.

Companies—International

- **Business Source Premier** [http://www.poudrelibraries.org/research/business.php](http://www.poudrelibraries.org/research/business.php) Provides full text for over 3,600 scholarly business journals, trade journals, magazines, reports. Coverage includes virtually all subject areas related to international business, including country reports and global corporation reports. This database is updated daily.
• **Mergent Intellect** [http://www.poudrelibraries.org/research/business.php](http://www.poudrelibraries.org/research/business.php) Includes over 70 million U.S. private businesses, over 3.5 million Canadian private businesses, over 6,500 U.S. public companies, 245 million global private businesses with corporate family trees; over 90 million executives including contacts and biographies. Easy to use. Download 2,000 records at one time. A Hoover’s and D&B product.

• **Plunkett Research Online** [http://www.poudrelibraries.org/research/business.php](http://www.poudrelibraries.org/research/business.php) Plunkett is useful for understanding vital industry trends (finance, markets, technologies, deregulation, research/development and globalization); includes hundreds of global companies and their executives.

**Country Information**

• **Business Source Premier** [http://www.poudrelibraries.org/research/business.php](http://www.poudrelibraries.org/research/business.php) Provides full text for over 3,600 scholarly business journals, trade journals, magazines, reports. Coverage includes virtually all subject areas related to international business, including country reports and global corporation reports. This database is updated daily. In “Basic Search” limit your search by “Country.”

• **BBCNews Country Profiles** [http://news.bbc.co.uk/2/hi/country_profiles/default.stm](http://news.bbc.co.uk/2/hi/country_profiles/default.stm) Full profiles provide an instant guide to history, politics and economic background of countries and territories, and background on key institutions. They also include audio and video clips from BBC archives. Select a country, territory or international organization to study.


• **Doing Business In….** [http://www.doingbusiness.org/](http://www.doingbusiness.org/) Doing Business in… provides objective measures country-by-country for the rules and regulations for starting a business, dealing with construction permits, employing workers, registering property, getting credit, protecting investors, paying taxes, trading across borders, enforcing contracts and closing a business—as they apply to domestic small and medium-size enterprises.

• **Energy Information Administration: Country Analysis Briefs** [http://www.eia.gov/](http://www.eia.gov/) U.S. Energy Information Administration, the Country Analysis Briefs give detailed overviews of the energy resources and usage for each country of the world. The resource is updated regularly and can be downloaded as a PDF file. Drop down to Geography.

• **globalEdge Country Insights** [http://globaledge.msu.edu/GlobaI-Insights/by/country](http://globaledge.msu.edu/GlobaI-Insights/by/country) Current information on the business climate, news, history, political structure, economic landscape, and relevant statistical data are provided in a region and country-specific format, covering over 200 countries. A rich collection of country and region specific international business links adds to the vast collection of information.


**International Statistics**

• **Doing Business In….** [http://www.doingbusiness.org/](http://www.doingbusiness.org/) Doing Business provides excellent statistics and ratings country by country: measure of regulations for starting a business, dealing with construction permits, employing workers, registering property, getting credit, protecting investors, paying taxes, trading across borders, enforcing contracts and closing a business—as they apply to domestic small and medium-size enterprises.

• **Foreign Trade Statistics (U.S. Census Bureau)** [http://www.census.gov/foreign-trade/](http://www.census.gov/foreign-trade/) Official source for U.S. export and import statistics; responsible for issuing regulations governing the reporting of all export shipments from the United States; import or export statistics, information on export regulations, commodity classifications, or a host of other trade related topics.


• **International Data Base – IDB (U.S. Census Bureau)**
  [http://www.census.gov/population/international/data/idb/informationGateway.php](http://www.census.gov/population/international/data/idb/informationGateway.php) Find tabular data for countries and regions as well as demographic indicators, population pyramids and source information for countries.

• **International Monetary Fund** [http://www.imf.org/external/](http://www.imf.org/external/) Use the “Data” link and/or “Country” link for valuable information.

• **NationMaster** [http://www.nationmaster.com/index.php](http://www.nationmaster.com/index.php) A massive central data source graphically compare nations. NationMaster is a vast compilation of data from such sources as the CIA World Factbook, UN, and OECD. You can generate maps and graphs on all kinds of statistics with ease. Has a Country link, A-Z.


For more information, contact the Poudre Libraries Business Librarian, Anne Macdonald: amacdonald@poudrelibraries.org